

HIMEL.

• 4 YEARS EXPERIENCE

Digital Marketer | Social Media Manager | Paid Ads Specialist

EMAIL: mdmostakimfreelancer456@gmail.com

LOCATION: Dhaka, Bangladesh

SOCIAL: Facebook / LinkedIn / Instagram

01 PROFESSIONAL PROFILE

I'm Himel, a digital marketer with 4 years of experience helping businesses build their online presence and reach more customers.

I specialize in social media management, paid advertising, content creation, and digital services. I enjoy working closely with businesses, understanding their goals, and helping them make the most of their online marketing.

02 PROFESSIONAL EXPERIENCE

Freelance Digital Marketer

2022 – Present

Over the past 4 years, I've worked on social media management, paid advertising, and creative digital projects.

My work includes managing business accounts, creating content strategies, running targeted advertising campaigns, editing promotional videos, and building professional websites.

03 CORE SKILLS

- Social Media Management & Marketing
- Facebook & Instagram Ads (Meta Ads)
- Google Ads & YouTube Advertising
- TikTok Advertising
- Social Media Profile Setup & Optimization
- Content Planning & Creation
- Video Editing & Promotional Reels
- Website Design & Development

04 TOOLS & PLATFORMS

- Meta Business Suite
- Meta Ads Manager
- Google Ads
- Google Analytics
- TikTok Ads Manager
- Canva
- CapCut
- WordPress

05 MY WORKING APPROACH

I believe good marketing starts with understanding the business and its customers. I value clear communication, consistent work, attention to detail, and building lasting relationships with clients.